

The Support Platform

The Support Platform would be constituted of a minimum of 5 Local Hubs located around the borough.

Each Local Hub would contain a small team of 3-5 members, and would be located in a bright and welcoming high-street shop, the design of which would be a little unfinished, leaving room for residents to contribute. The walls would display previous project examples for inspirations, and the team would be well stocked with refreshments. The Hub could function as a practical space for new projects to meet, but would also act as a base for the team to help residents develop and deliver their ideas.

The members of the team would be full-time employees of Participatory City, trained both by Participatory City and LBBD to deliver Everyone Everyday in the area surrounding the Local Hub, and will hold an excellent knowledge of the local community and wider borough. They would also be trained in the ability to refer individuals in need to relevant services including Community Solutions. On a day-to-day basis team members might:

- Speak to residents in the local community and who enter the shop, engaging them with the concept of Everyone Everyday and developing any ideas they might have.
- Meet the organisers of fledgling or already-existing projects to support their efforts in a variety of ways, including:
 - Talking to local businesses and organisations to see how they can co-design projects with local residents
 - Running small-scale consultations and focus groups to establish support for a project
 - Organising events, such as festivals, workshops and showcases, to promote projects in the local area
 - Helping residents to gain the insurance, training and facilities necessary for projects to function and succeed
- Run marketing regarding Everyone Everyday, including designing local newsletters and maintaining the project's social media platform.
- Maintain documentation of all project activity and engagement, feeding all engagement data into the Lab.